BEHAVIORAL SCIENCE RESEARCH AT A CORPORATE RESEARCH LABORATORY

Talk Abstract:

Corporate research labs aim to push the scientific and technological forefront of innovation outside traditional academia. Both Disney Research and Snap Inc. combine academia and industry by hiring academic researchers and doing application-driven research. In this talk I will give examples of research projects from my corporate research experience. My goal is to showcase the value of – and hurdles for – working both with and within corporate research labs, as well as some differences compared to traditional academia.