

MARKETING COLLOQUIA

FALL 2018

Duncan Watts

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Date: Tuesday, September 18, 2018

Where: 741 JMHH

When: 12:00 PM to 1:20 PM

PRESENTATION ABSTRACT

Duncan Watts will discuss “virtual labs” which involves summarizing three papers (Salganik, et al 2006, Mao, et al 2016 and 2017).