

## Marketing Department

### Supplement to Independent Study Project (ISP) Authorization Request Form for MKTG899

**NOTE: This form is required ONLY if your instructor is NOT on the Marketing Department's Standing Faculty (see list on <https://marketing.wharton.upenn.edu/faculty/> )**

*Instructions: This form must be attached to the ISP/ASP Authorization Request form (required by the MBA Office) in order to receive the Department Administrator's approval to register for the course. You may attach one additional page if needed. Ideally this form should be submitted before the start of the semester. This will allow time to register for another course if this ISP is not approved.*

1. Independent Study Projects are intended to allow students to pursue an area of special interest that may not be covered by a course in the curriculum. Please provide a description of the proposed project and how its content differs from other Marketing courses already offered.

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2. MKTG899 must contain sufficient content to qualify for credit toward the Marketing major. Please describe the course assignments, including papers, presentations, reading assignments and any other deliverables that will be used to grade the course.

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**Marketing MBA Faculty Advisor:** I have reviewed this proposal and agree that it contains sufficient materials to constitute an ISP in the Marketing Department.

\_\_\_\_\_  
Marketing Department MBA Advisor

\_\_\_\_\_  
Date

**Student:** I agree to communicate regularly with my instructor and understand that all course assignments must be completed by the last day of the semester, or I will receive an incomplete.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Email Address