

## Assessing Your Progress in New Product Development

Rate yourself on the following items from *0 = poor* to *10 = excellent*.

	Assessment			
	Start of Course "Where are you now?"	Mid-Course	End of Course	Your Goals "Where will you be at the end of the course?"
1. I could manage a venture group.	_____	_____	_____	_____
2. I can aid the creative process in a group.	_____	_____	_____	_____
3. I know the key factors related to developing a successful new product.	_____	_____	_____	_____
4. I know how to forecast demand for a new product.	_____	_____	_____	_____
5. I know how to evaluate a venture proposal.	_____	_____	_____	_____
6. I can prepare an effective venture proposal.	_____	_____	_____	_____
7. I know how to structure a new product development program.	_____	_____	_____	_____
8. I am good at formal planning.	_____	_____	_____	_____
9. I could convince people to give me venture capital.	_____	_____	_____	_____
10. I know how to design a product.	_____	_____	_____	_____
11. I am aware of legal and ethical aspects related to products.	_____	_____	_____	_____
12. I know how to do research to assess a new product proposal.	_____	_____	_____	_____
13. I know how to present a research report.	_____	_____	_____	_____
14. I know how to write an effective management report.	_____	_____	_____	_____
<b>Totals:</b>	_____	_____	_____	_____

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Name

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